



## Tolfenpro® Insecticide Ear Tag Recall

### What Is Happening with Tolfenpro® Insecticide Ear Tag?

Out of an abundance of caution, Bayer Animal Health is initiating a voluntary product recall for Tolfenpro Insecticide Ear Tags. As a distributor or seller of Tolfenpro, Bayer has provided some answers for questions you may encounter from your customers or clients during this recall. Please contact your local Bayer sales representative for more detailed information.

Q: Why is Tolfenpro being recalled?

A: Bayer has decided to voluntarily issue a recall of Tolfenpro based on early reports of some cattle experiencing eye irritation that may be linked to the product. We understand the livelihoods of ranchers depend on the health and safety of cattle. Bayer made the choice to issue the voluntary recall and take appropriate corrective measures.

Q: What is causing the irritation in the cattle's eyes?

A: At this time, Bayer is collecting information and investigating the potential causes of the eye irritation. Previous licensing and field studies did not show indication of eye irritation in the study populations.

Q: If producers have tagged their cattle with Tolfenpro, what should they do?

A: If producers notice any eye irritation in cattle that have been tagged with Tolfenpro, they should remove the tags immediately and report the adverse event to Bayer at 800-255-6826. If producers have not noticed any eye irritation, they can leave the tags in animals that have already been tagged, as directed by the product label. However, if producers are not comfortable leaving Tolfenpro ear tags in animals they need to report that they are removing the tags to Bayer at 800-255-6826.

Any unused tags should not be applied to cattle. Please contact your distributor to arrange for exchange of an alternative Bayer ear tag product.

Q: What should veterinarians and dealers do with Tolfenpro they have on shelves?

A: Veterinarians and dealers should contact the distributor or sales representative to arrange for exchange of an alternative Bayer ear tag product. They also can contact Bayer directly regarding the return of product by calling the Customer Service department at 800-633-3796.

Q: What should distributors do with Tolfenpro they have on shelves?



A: Distributors should contact the Customer Service department at Bayer regarding the return of product by calling 800-633-3796.

Q: What is Bayer doing to correct the issue with Tolfenpro?

A: Bayer voluntarily issued the recall of Tolfenpro to ensure the health and safety of cattle. Bayer is collecting information and investigating the potential causes of the eye irritation in cattle, as well as offering to exchange any Tolfenpro tags with an alternative Bayer ear tag.

Q: When should we expect to see Tolfenpro back on the market?

A: At this time, we are investigating the potential causes of the eye irritation in cattle. Until that cause can be determined, we are suspending sale of Tolfenpro to ensure the health and safety of the animals.

Q: If Tolfenpro is causing this issue in cattle, is there any risk to humans or other animals on my operation?

A: When handling Tolfenpro, you should follow the personal protection equipment requirements outlined on the product label.

Q: Does this impact any other Bayer ear tag or insecticide products?

A: No.

Q: How can producers control flies this season if they had planned on using Tolfenpro?

A: Bayer offers several other ear tag options, including Corathon®, CyLence Ultra® Insecticide Cattle Ear Tag and Patriot™ Insecticide Cattle Ear Tag. Producers also can consider other insecticide options, such as the line of pour ons, sprays, cattle dusts and Rabon Oral Larvicide™.

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